



## Breast Health Educator/Program Implementation Specialist

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**Position** Program Implementation Specialist/Breast Health Educator (a.k.a. the “go to” girl about “the girls”).

**Organization** Night Out with “The Girls” ([www.nightoutwiththegirls.com](http://www.nightoutwiththegirls.com)).

**What is Night Out with “The Girls”** Night Out with “The Girls” is a new twist on the old-fashioned girls’ night out. “The girls” refers to breasts and girlfriends/girls’ night out. What makes these get-togethers different is that a healthcare provider and a breast cancer survivor join in on the fun.

Night Out with “The Girls” meets women right where they tend to be most comfortable—with their girlfriends, having fun, in a relaxed environment...where awkward questions (the ones that we all want to ask) are embraced, encouraged and celebrated!

The focus is to provide education/awareness in a fun, relaxed, informal setting where early breast cancer detection information is tackled in a manner that exudes **Comfort. Connection. Conversation**. It allows women to get much-needed time with their girlfriends AND learn potentially life-saving tools and information...all at the SAME TIME!

The provider in this position will be empowering women with need-to-know information about breast health awareness, helping to make it safe to chat about this super important (yet, tricky) topic and having fun in the process. Intrigued? Read on for the details.

**The Role of the Program Implementation Specialist/Breast Health Educator:** To deliver previously-developed content related to breast health awareness, breast self-exams and basics of early breast cancer detection in a startup that prides itself in discussing hard-to-tackle topics that impact women of all ages. To answer participants’ questions related to breast health in a non-clinical environment where the focus is comfort, conversation and connection. This position plays a critical role in Night Out with “The Girls” events and **does not** involve examining, diagnosing or medically advising event participants.

**Location** Currently, the Night Out with “The Girls” office is at a coworking space called Serendipity Labs. (<https://serendipitylabs.com/denver-greenwood-village/>).

Serendipity Labs is located at 6400 South Fiddler’s Green Circle, Suite 250 Greenwood Village, Colorado 80111 (near the Denver Tech Center).

*Some* events may occur in various retail establishments and small businesses, however, most will occur at Serendipity Labs.

**Position Reports to:** Jessica Sidener, Founder and CEO, Night Out with “The Girls.”

**Position Type** Part time. Or PRN/per diem. Night Out with “The Girls” events will happen Monday through Thursday, initially. Looking for people to do work on Wednesday and/or Thursday evenings, but we are flexible

depending on the interest and the individual's needs. There is no minimum or there is a minimum required involvement in hours/month.

**Compensation** \$30/hour or volunteer (depending on personal/professional needs).

### **50% CONTENT DELIVERY**

*WHAT* is shared with event participants is super important. *HOW* it is shared will make or break whether the participants, learning about "the girls," will actually absorb a nugget or two and, most importantly, are inspired to take action. Remember... **comfort, conversation and connection** is the foundation of Night Out with "The Girls" and is going to start the tone, enthusiasm and intentionality of how this important information is shared. Don't worry, the healthcare provider won't be alone. It is a tag-team effort!

- Effectively delivers content to event participants in a relatable, relaxed friendly manner that helps to create an environment of **comfort, connection and conversation**.
- Delivery reinforces the Night Out with "The Girls" brand by being incredibly focused on tone, enthusiasm, empathy, safety, warmth, fun, vulnerability and compassion.
- Embraces spontaneous conversation and questions and is comfortable with varying personalities, ages and general understanding of breast health among event participants.
- Greets participants and engages them in order to provide a consistent, high-quality "wow" experience that is fun, appealing and stimulating.
- Generates interest in breast health awareness, tools that can be used to screen for breast cancer and the necessity of early detection by strategically and seamlessly integrating these topics during events.

### **40% CONTENT UNDERSTANDING**

Understanding the INs and OUTs of women's health/breast health AND being passionate about your expertise, knowledge, education and skills is the secret sauce of Night Out with "The Girls" success. It is time for your expertise to shine in a new space, in a new way...outside of a typical provider's office. Good news...we have the basics of what needs to be covered at the events already determined. Content and training will be provided by an expert (nurse, nurse practitioner, physician assistant or physician) in the women's health/breast health field. Also, we will want your feedback and input along the way!

- Understands the basics of breast cancer and early breast cancer detection, including, but not limited to: symptoms, breast self-exams, other screening tools, how to be breast self-aware, when to visit a provider, what different breast lumps feel like, e.g. common vs. concerning.
- Reasons for breast lumps (beyond cancer), mammograms, when to get a mammogram, early-detection myths, breast-related statistics, who is at risk, breast density, "typical" protocol when a doctor wants to investigate an abnormality further, etc.

### **10% OPERATIONS**

Fun is definitely the focus, but this is still a business. Both communication and team building will be key as we grow and impact as many women's lives as possible! Plus, we want to set you up for success. Training will help make that happen (and yes, training can be fun too)!

- Participates in training focused on Night Out with "The Girls" brand, event content and format.
- Responsible for responding to emails, phone calls and/or texts from CEO and other organization team members.
- Attends various Night Out with "The Girls" meetings and/or team-building events

**QUALIFICATIONS:** Night Out with “The Girls” provides a unique and fun opportunity for you to put your education, skills, background and personality to use in a way that is different from the traditional healthcare environment. This could be the perfect opportunity to spotlight your medical expertise AND your unfiltered passion (as a provider and a woman) all at the same time.

#### **EDUCATION**

- RN or BSN, required. MSN preferred.
- Nurse Practitioner or Physician’s Assistant licensure preferred.

#### **BACKGROUND**

- General experience in patient care through medical practice and/or hospital setting.
- Knowledge and/or interest in women’s health and/or breast health preferred.
- Experience in nurse navigation, oncology, gynecology and a breast cancer-related field a plus.
- At least five years of patient-focused medical care required.

#### **OTHER IDEAL SKILLS/POSITION NECESSITIES**

- Exercises confidence and excitement in the women’s health industry, focusing on breast health awareness and breast-self exams.
- Ability to travel to Night Out with “The Girls” location in DTC and possibly other areas within the Denver metro area.
- Willingness to work varying days/times, including weekday evenings and possible weekends.
- Knowledge of technology basics including, but not limited to, email, text, etc.

#### **CHARACTER TRAITS/ATTRIBUTES**

- Comfortably and effectively speaks about the Night Out with “The Girls” events and overall brand.
- Enjoys learning and educating others.
- Ability to effectively share information in a public, small group setting (10 to 25 women).
- Exhibits passion about the Night Out with “The Girls” brand and overall women’s health.
- Can follow event format and curriculum.
- Communicates effectively with “The Girls” staff and participants.
- Demonstrates excellent interpersonal skills and high emotional intelligence.
- Embraces dialogue that is fun, inspiring, vulnerable and ultimately leaves all participants feeling encouraged and inspired.

